



# Modern PORTRAITS

## TIPS

Look Stunning  
Every Moment

## HOW TO

Make the most of  
your photoshoot

## GET TO KNOW YOU

Share your incredible stories,  
wisdom, or reflections on life  
beyond 50

*Celebrate Life's Stories*

50 & BEYOND PHOTOGRAPHY PROJECT



# Celebrate with ME!

This year I am turning 50 and want to celebrate!

So I am offering a '50 & Beyond' Photo Project! To Celebrate Life's Stories:

Are you or someone you know 50 or older?

Embrace life's journey together through my special photography project! 📷✨

What is '50 & Beyond'? We're capturing the richness of life at 50 and beyond through personalised portraits and the amazing stories that come with age. It's a celebration of YOU and your unique experiences.

## 👉 How to Participate?

Book a free consultation with me and complete the questionnaire.

Share your incredible stories, wisdom, or reflections on life beyond 50. Your narrative matters!

🎁 Special Offer for Our Clients 50 & Beyond! Enjoy an exclusive promotional deal crafted just for you to mark this significant phase of your life.

Let's commemorate your journey and craft timeless memories together. Reach out today to secure your session!

📧 Email: [twistedwillowstudio48@gmail.com](mailto:twistedwillowstudio48@gmail.com)

#50andBeyond #LifeJourney #CelebratingWisdom #PhotographyProject #EmbraceAge

Celebrate Your Life Journey in a unique photography experience.

As part of this event of celebrating your milestone 50 & BEYOND PORTRAIT EXPERIENCE:

You'll be interviewed by me after the photoshoot to find out your views about being a woman over 50 or over, perhaps a story you'd like to share. This could even be some advice you wish you could say to your younger self. Interviews may be shared on my website and social media. Before and After the makeover transformational photos may be shown.

To participate, you need to be able to come to my studio in Southland or (booking 3 or more friends and I will fly to your destination for your photoshoot) Other conditions and POA apply.



# MEET YOUR PHOTOGRAPHER



## *Meet the girl behind the camera*

I LOVE to empower women to feel strong and beautiful in the skin they are in! I have always felt a pull towards photography, ever since I was a young girl. I was often found playing with my Grandad's bellows camera (Seen in the above images). Which was my inspiration into pursuing it as a career.

Since then, I have graduated with a Bachelor's Degree of Visual Arts, majoring in photography. As well as successfully converting space on my lifestyle block into a self-sustained Private Photography Studio in 2020. Which, I find, creates a warm friendly atmosphere that my clients absolutely love. As its perfect for escaping the hustle and bustle of the city and allows space and privacy to find a unique experience for every client and ability to tailor the shoot to suit their requirements. Ideal for Boudoir Portraits which are my specialty!

As well as running my own Studio I also Tutor Photography at SIT. Seeing the upcoming talent of my students and watching them excel really ignites my passion for photography and connecting with people.

I strongly connect with the following quote by Alice Walker:

*"Whenever you are creating beauty around you, you are restoring your soul"*

Being able to capture someone's empowering moment is incredibly rewarding and I am honoured to play a part of the process.



# WHAT'S MY STYLE?

*Where what makes you feel Fantastic*

We can create several different looks & styles

Every shoot is a tailored experience to meet your individual needs. Whether you're looking for solo portraits or portraits with family and friends, I look forward to helping you capture this special time in your life.



# WHAT SHOULD I BRING

We recommend bringing THREE of your favorite outfits, a pair of heels, and any props/jewellery you'd like to incorporate! You will have access to our Client Closet (XS-5X) as well as endless amounts of props!

We have:

Pearls

Heels

Crowns

Masks

Glamour Robes

and more



*time to play*

1

*"The most important day is the day you decide you're good enough for you. It's the day you set yourself free."*

*Brittany Josephina*



# WHAT SHOULD I WEAR



The most IMPORTANT thing to remember is to bring whatever makes YOU feel good and confident!

Bring your fav jeans & top or maybe that dress you feel fantastic wearing!

Bring it ALL!

Your partner's shirt

An oversized sweater

White Button Down

The choices are endless!

*be yourself*





# Recommendations!

Tips and ideas to get the most out of your photographic session

I recommend that you wear very loose clothing, especially underwear and if at all possible, no socks. As these leave indents in the skin and become costly if I have to remove in photoshop. I have robes you can use or you are welcome to bring along your own. Also think about props, I have a wide selection of clothing, lingerie, fabrics and accessories available for you to wear. We have a high standard of hygiene procedures, your health & wellbeing is high importance.

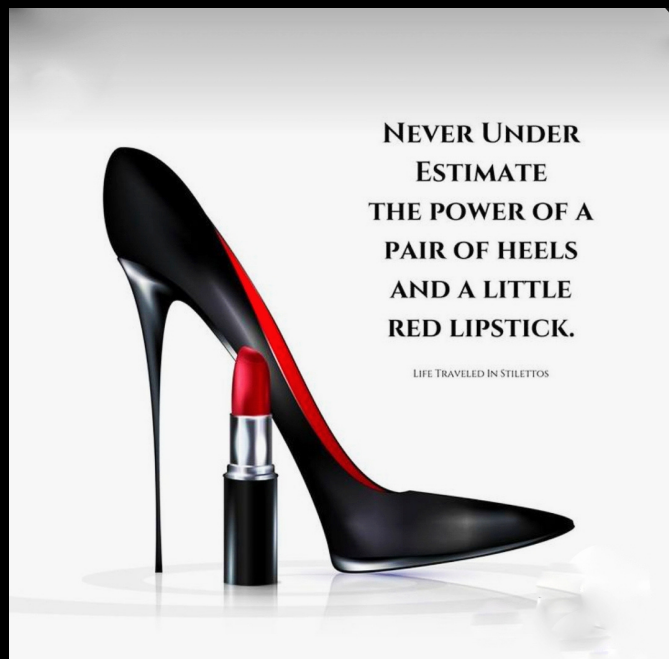
Look / Theme to consider

Cocktail      50s glamour    Street wear    Evening wear      Vintage      Rock Chic

Red Carpet    Classic Bohemian      Contemporary      Casual super cheek  
Pin Up

Romantic    lingerie      Exotic elegance      Country/Western      Night club Diva

The most IMPORTANT thing to remember, is bring whatever makes YOU feel good and confident!



Gayles Styling Tips

# Recommendations!

What to bring along for the stylist consultation?

Bringing a minimum of 3 top to toe outfits to the initial consult gives the Photographer a true sense of your style. Your outfits should include accessories such as jewellery, hats, shoes, handbags and jackets. The Photographer has a selection of fabrics, clothing, lingerie, shoes and accessories so your final look may be developed from both your personal pieces and the photographer's clothing and accessories.

When deciding on what to bring, consider what you would wear to a wedding, cocktail party, a day at the races or a night out on the town. Remember try to bring a variety of colours.

Listed are examples of what to bring: (At this early stage more is better than less!)

Skirts	Trousers	Jackets	Tops
Dresses	Shoes/boots	Handbags	Hats
Jewellery	Scarves	Body contour underwear	Lingerie

Think about your hair? You can mix and match and have your hair up or down. Hairstylist & makeup artist available at an additional cost. All this is discussed and finalised at your initial consultation.

The choices are endless!

The most IMPORTANT thing to remember, is bring whatever makes YOU feel good and confident!



Gayles Styling Tips





outfit



ideas





# YOUR SESSION YOUR WAY!



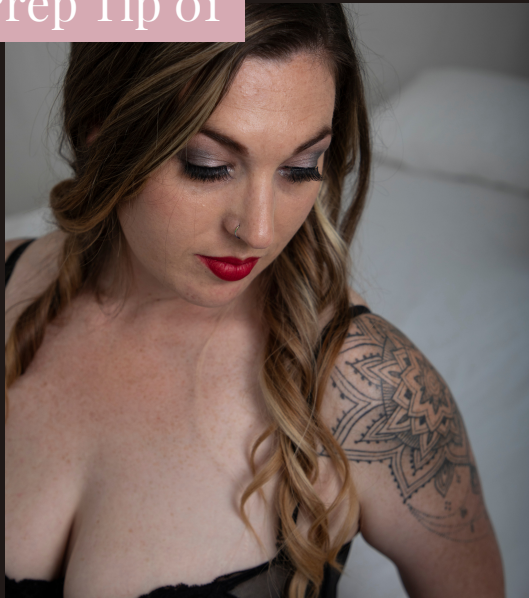
Solo portraits or invite someone special to share this experience.

*Let's make it Fun*

Why not make it a girl's day out!



### Prep Tip 01



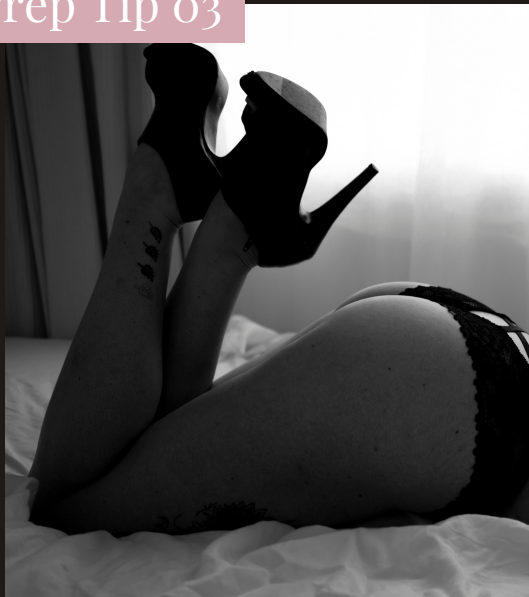
Moisturize your body before you come to your session. Skip oils & sparkly options. If you wear glasses normally, put in contacts or skip the glasses altogether to avoid glare, unless your glasses are part of your identity and you'd like them to be in your images! Then BRING 'EM!

### Prep Tip 02



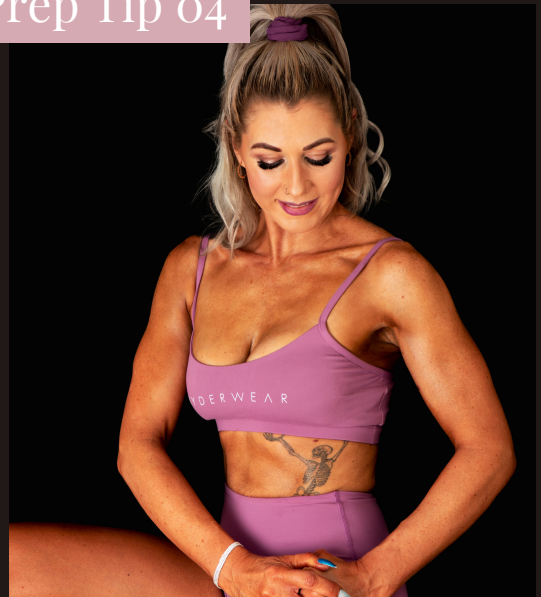
Wear loose fitting clothes to avoid lines and marks on your body that will show up in pictures. This includes a bra. We recommend wearing a tank top to keep the girls comfortable! Sports bras typically leave marks, please skip that!

### Prep Tip 03



Shave your legs/underarms and anywhere else you'd like to the night before to avoid razor burn! If waxing, please do so at least 48 hours in advance to minimize pink tones! Do Not Get a Spray Tan. Not only can your skin tone look uneven but it gets on the furniture/bedding and there will not be specialty editing to make tan lines/colors match.

### Prep Tip 04



Stay hydrated! Drink lots of water in the weeks prior to your session to keep your skin radiant and glowing! Eat a small meal before your session - Do not skip breakfast! That's unhealthy and I promise you wont see a small meal on your tummy!





Prep Tip 05

## SMILE & POSE

Prepare for your session by gently extending the day before. Keep it moderate; excessive tension could lead to stiffness and anxiety. Leave aside concerns about smiling and posing – I'll provide guidance through the shoot with posing. While we engage in conversation and laughter. Your smile will come naturally. Avoid practicing in front of a mirror; trust that I have everything under control, so just relax and embrace the experience.

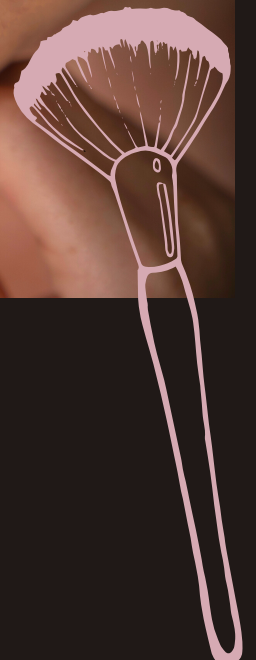




# hair & makeup prep

We ask that you shower the morning of your boudoir session, moisturize your face only and come with clean dry hair.

We have endless amounts of false eyelashes, glitter, and a wide variety of foundations to ensure we match you perfectly!







## Behind the Scenes

Experience being made to look your absolute best with a hairstylist & makeup artist. Then photographed in a comfortable, discreet studio or on location by a female photographer. I offer a free consultation, where we will discuss ideas for the look and style you are wanting created. The photo session will be a fun experience, with a variety of poses and styles.



Lets find the perfect tune to set you at ease. Favourite Playlist or band, we have you covered.

Lite refreshments are available to keep you hydrated and nibbles throughout your shoot.

check these out!



sexy, sultry, natural



You'll have the option to do a natural look, sexy smokey eye, or a full glam look.

We want you to feel

*gorgeous*

and still look like yourself!



*xoxo*

It is completely your choice whether you want your hair to be curled, straightened, or allow it to be natural!

We want you to feel

*beautiful*

and be true to yourself!



# Retouching



We do slight retouching!

What I mean by slight is we smooth your skin to make it radiant and glowing, we bring out highlights & shine in your hair, bring out your eyes and makeup, We remove any acne, bruises, scars, or tattoos you would prefer not to be seen!

Our method of retouching brings out YOUR natural, beautiful features. We never alter your body in any way or make you look like somebody else. When you come in for your reveal, our goal is to show you that beauty you've been having a difficult time seeing yourself.

Rest assured, you will look like a gorgeous

*glowing goddess*



# before & after



Before & Afters showcase how we enhance your own beautiful features and look fantastic in front of the camera.



You're Beautiful  
Just the way you  
are ♡



## TESTIMONIALS

# Client Testimonial



A huge thank you to Gayle and the team for giving us a fun-filled afternoon and beautiful photos. You made us feel very comfortable and relaxed, we thoroughly enjoyed the experience and the photos are amazing! Gayle is so easy to be yourself around, I cannot wait to do this again.

-  
Sue



Working with Gayle was an absolute blast. Doing this photoshoot, is not something I would normally do and I was fairly nervous. I am not very body confident. Gayle kept reassuring me that she would not do anything I wasn't comfortable with and also came up with amazing ideas and inspiration. I had a feeling of what was expected before arriving, which was very important. Then the actual shoot was so much fun! She made sure I felt comfortable throughout, and was so encouraging, that I felt so much more confident posing and felt myself. I would absolutely, 100% recommend the experience.

-  
Jacqui



Oh my gosh Gayle you are a photographer magician, I really can't believe that I'm the person in the photos!!! Love them, you have done an amazing job, that hardest part is going to be choosing which ones to print!! Thanks again the magic you worked!!! Talk soon x

-  
Ange

[MORE TESTIMONIALS](#)





# Legacy Products

Legacy products are professionally designed and printed products to showcase your images. There is nothing more satisfying as a photographer, than seeing the final work professionally framed to hang on the wall proudly or displayed in a beautifully designed albums or folio boxes.



Lets find the prefect legacy products to showcase your beautiful images.

To view current prices, click on link:  
<https://www.twistedwillowstudio.nz/products>

# Designed uniquely!





# What is Involved?

Q: What does the portrait experience cost? \$550 (Save \$299)

A: Pre-session consultation in person or via ZOOM

Professional Hair & Makeup

Fully guided magazine-style photo session

1x Professionally printed and framed portrait of your choice in 11x14" size

Reveal and ordering session

1x Glamorous magazine with you in it!

1x ticket to the Celebration event. (additional tickets are available for \$15 per person)

Q: What is Included?

01.

## CONSULTATION: YOUR WARDROBE, STYLING, PLANNING

This is where we'll talk about your wardrobe and the details for the day. Your session will be fully customized to suit YOU! Consider some glam options like lace, sequins, or feathers, or start with something glam and end with something more sassy-casual.

02.

## PROFESSIONAL MAKEOVER

Carrie is the hairstylist; she creates whatever style we want to go with the photoshoot and does a fantastic job. Sara is a makeup artist; her work is amazing, and she understands what look and style will work for the client and the photoshoot. This is all part of the experience I want to create for my clients. Hair & and makeup artists come to the studio and complete your hair and makeup, so you can enjoy the pampering experience. The team will enhance your best features, and help you look and feel more confident in your skin.

03.

## GUIDED PHOTO SESSION AND up to 2-3 WARDROBE CHANGES

Many women come to my studio thinking that 'they are not photogenic,' 'that they need to lose some weight first', or 'that they don't feel comfortable in front of the camera.'

That is completely normal to have a few fears, so please allow me to reassure you, I have your back and will guide you through every single pose on the day, so all you have to do is show up and have a fun day.

04.

## COMPLIMENTARY FRAMED PORTRAIT

Approximately 2 weeks after your portrait session, we will meet back at my studio (or on ZOOM if you can't make it in person). Here you'll enjoy a slideshow reveal of your images. Select your 1x Portrait which will be printed in a 8x10 inch size and framed in an 11x14 inch, custom-made frame in black, white. There is no obligation to purchase more, and if you do, I offer exquisite, premium-crafted Legacy Collections of folio boxes, albums, and framed wall art.

05.

## MAGAZINE

A limited-edition magazine with you in it!

This will be gifted to you at the end of the campaign in 2024.

It will showcase YOU, and all the incredible women that participated.

It will tell your story.

06.

## The Celebration event

This is where we will all connect, enjoy a drink, receive our magazines and a gift bag, and celebrate being 50 & beyond!

Privacy Policy: <https://www.twistedwillowstudio.nz/privacy-policy>

Terms Of Engagement: <https://www.twistedwillowstudio.nz/termsofengagement>



# What is Involved?

Here are the questions for the interview. (This is only to help you tell your unique story)

## "50 & Beyond" Photography Project

1. Relationship Status
2. Family Status
3. How would you describe your life story to date?
4. What would you tell your 16-year-old self about life, love, and the future?
5. Is there any advice you would tell your younger self, about relationships?
6. My favorite place to go and why?
7. What is something you never regret doing during your life?
8. As an adult reflecting on your life do you have any regrets?
9. What do you do for self-love? (Me time)
10. When you look at photographs of yourself, what do you see?
11. What in your life do you feel most grateful?
12. What is the greatest accomplishment of your life?
13. Favourite quote
14. My biggest worry/fear
15. My greatest wish/hope
16. Is there anything else you would like to share with this project?
17. Rank the level of importance you feel for the following.
  - Family
  - Pets
  - Friendship
  - Independence
  - Self-worth
  - Adventures
  - Companionship (being in a relationship)

[Click to complete the online questionnaire.](#)



# Q&A

Q: I am not photogenic, and I don't know how to pose?

A: It's okay I've got you covered, I believe everybody is beautiful within the skin they are in, and it is my aim for people especially women to see their true beauty. And as for the posing I will guide you throughout your session, so all you need to do is have fun on the day and leave the rest up to me. We will also do a mood board, where we can share ideas of the styles that you are interested in and to get inspired for your upcoming photo shoot session.

Q: How Long will the photographic session take?

A: I only book 1 client for the day, so it's all about you today! My studio is warm, comfortable, and private. There is no rush as I don't have a set time frame. I believe taking the photos is only part of the experience when you have a photo shoot with me. I offer refreshments and nibbles and we can take a break as often as needed.

Q: What do I need to do to book a portrait sitting with you?

A: I can be contacted via email, phone, text and I also have a booking system on my website Booking system: <https://www.twistedwillowstudio.nz/book-online>

You are required to complete an agreement form: <https://forms.wix.com/r/6999203483547075307>

Q: Do you have payment plans?

A: Yes, I do have payment plans available. AfterPay is available through my website purchases only. <https://www.twistedwillowstudio.nz/shop>. If you require help, just message me and I can go through this for you. I also offer a payment plan. T&C Apply

Q: Can I do my portrait in studio or on location?

A: I cater for clients who wish to have their portrait session either in the studio or on location. Please note that on location has additional charges.

Q: What genres of portraits do you photograph?

A: My specialty is Boudoir, maternity, and stylized portraits of woman. I also photograph all of genre portrait styles including corporate portraits and headshots.

Q: Do you do "Sneak Peeks" of my images on social media as I am a private person?

A: I do not do sneak peaks on social media, as your photoshoot was designed personally for you, and you will be there first to see your images. Your privacy is my upmost important to me and I will only use your images with written permission. This is covered during consultation and in your reveal session.

Q: Will you use my images to promote your business?

A: Only if you give me written permission. I am always looking to update my portfolio and love showcasing my work, but I fully understand if you would prefer not to release any images, as these are your personal images and I respect your privacy. If you are happy for me to showcase only a selection of images, you complete a restricted release form. This way we both know what images are available to showcase.

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Terms Of Engagement: <https://www.twistedwillowstudio.nz/termsofengagement>



# Q&A

Q: What are Legacy Products?

A: Legacy products are professionally designed and printed products to showcase your images. There is nothing more satisfying as a photographer, than seeing the final work professionally framed or displayed in a beautiful album. This can be finalised in the reveal session.

Q: How do I choose my images for my album or framed prints?

A: Approximately after 2 weeks, we book in a reveal session. Reveal Session is when I get to showcase your true beauty. It's an exciting time for both of us. When you get to see your images for the first time in a slide show presentation. This is done either in person or over a virtual meeting. You receive a link also with your slide show.

Q: Do I get digital images?

A: To me, it is important to have professional printed portraits, and these are legacy prints and designed to last a lifetime. My images are my brand, so I must have quality work from the time it was captured in the camera, to being displayed. I do however offer in my platinum package, the digital files of the images chosen to be printed in either the album or folio box.

Q: What will I wear?

A: I have a client wardrobe and in there is a wide selection of lingerie, clothing, jewellery, shoes & props available. These are in a variety of sizes and styles. You are welcome to use these or mix and match with your own wardrobe and jewellery etc. If you are thinking of a boudoir-styled portrait, I work alongside CocoBella and if a client confirms a booking with me, they receive a discount voucher. (T&C apply)

Q: What do we need to do to prepare and get the best experience from our portrait session?

A: I will send you a "tips and ideas to make the most of your photographic session" PDF on your genre of portrait you have booked. This goes into what you bring along to your consultation and the photoshoot. Also, what to wear on the day of your photoshoot. We will discuss this further in the consultation appointment.

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[www.twistedwillowstudio.nz](http://www.twistedwillowstudio.nz)



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0278787729



Modern

Portraits

Payment Plan available,  
including afterPay

Shop now.  
Pay later.  
Always  
interest-free.

See [afterpay.com/terms](http://afterpay.com/terms) for terms

afterpay 